

# RACECAP

Crypto Solutions

# Content Overview

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RaceCap AG provides comprehensive cryptocurrency payment solutions designed to bridge the gap between traditional finance and the crypto ecosystem. Our suite of services enables businesses to seamlessly integrate crypto capabilities without requiring specialized knowledge or infrastructure.

**Our solutions address three key market segments:**

- 1.B2B Payments: Zero-friction on and off ramping for merchant-to-merchant transactions**
- 2.C2B Collections: Crypto payment alternatives for customer checkouts**
- 3.B2C Mass Payouts: Streamlined crypto distribution for affiliate marketing and reward programs**

Each solution is built on our secure, compliant infrastructure with competitive pricing and real-time execution capabilities.

# 1. Zero Friction On and Off Ramping for Merchants

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## B2B Payments to/from business partners

Our B2B payment solutions enable seamless cryptocurrency transactions between businesses while maintaining compatibility with traditional banking systems.

### Key Components:

- **Pay business partners with crypto (on-ramping):** zero friction - include beneficiary reference when paying via SWIFT or SEPA and automatically convert fiat to crypto
- **Accept crypto from business partners (off-ramping):** zero friction - send crypto and have fiat credited to your predefined account

**Market Exchange Rates:** All transactions executed at optimal rates regardless of order size due to deep order book

**Pre-agreed Fees:** Transparent pricing structure with no hidden costs

**Regulatory Compliance:** All transactions comply with relevant AML/KYC requirements

**Global Access:** Connect with crypto-native partners worldwide

# 1.1. Pay Business Partners with Crypto

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## On-Ramping Solution

Our on-ramping solution transforms traditional fiat payments into cryptocurrency transactions without disrupting existing payment workflows. This service is ideal for businesses looking to pay vendors, suppliers, or partners who prefer or require crypto payments.

### Key Features:

- **Seamless Integration:** Continue using familiar SWIFT or SEPA payment systems
- **Simplified Reference System:** Include a unique beneficiary reference to trigger automatic conversion
- **Multi-Currency Support:** Convert from major fiat currencies to popular cryptocurrencies
- **Detailed Reporting:** Comprehensive transaction history for accounting

### Business Benefits:

- Pay crypto-native partners without establishing crypto treasury operations
- Avoid currency exchange complications when working with international partners
- Maintain traditional banking relationships while accessing crypto payment rails
- Reduce settlement times compared to traditional cross-border payments

## On-Ramping Solution

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Hi, JamesLtd

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Dashboard

Requests

Crypto to Fiat

Fiat to Crypto

Fiat Withdrawal

Crypto Addresses

Crypto addresses

Add crypto address

↺

Name	Address	Chain	Own wallet	Third party wallet	Actions
Recipient 1	0xf692bdcd3A92ea448dEdddCAe3A813DFBDCE99B1	Ethereum	✗	✓	<div>🔍✎✖</div>
↳	Reference: RC01-D60Y-FCXL-S1KV-BAYF	USDT			<div>📄</div>

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# 1.2. Accept Crypto from Business Partners

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## Off-Ramping Solution

Our off-ramping solution allows businesses to accept cryptocurrency payments from partners while receiving settled funds in traditional fiat currencies. This eliminates cryptocurrency volatility risk while enabling you to work with crypto-native businesses.

### Key Features:

- **Zero Technical Integration:** Receive crypto and automatically convert to fiat
- **Instant Crediting:** Fiat equivalent credited to your predefined bank account
- **Multiple Cryptocurrency Support:** Accept Bitcoin, Ethereum, USDT, USDC and other major cryptocurrencies
- **Settlement Flexibility:** Configure currency, timing, and destination accounts


### Business Benefits:

- Expand your customer and partner base to include crypto-native businesses
- Eliminate cryptocurrency volatility risk
- Maintain traditional financial operations while accepting crypto payments
- Reduce payment processing fees compared to traditional international transfers

# 1.2. Accept Crypto from Business Partners

## Off-Ramping Solution

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Dashboard

Requests

Crypto to Fiat

Fiat to Crypto

**Fiat Withdrawal**

Crypto Addresses

Withdrawal Accounts

Name	Type	vIBAN/Account number	BIC/Sort Code	Is Primary
James Limited	SEPA	GB33BUKB20201555555555	BUKBGB22XXX	<input checked="" type="checkbox"/>

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## 2. Pay by crypto widget powered by RaceCap AG

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### C2B - Collection

Our crypto collection widget enables merchants to offer cryptocurrency payment options at checkout, expanding payment alternatives for customers while eliminating crypto volatility risk for the business.

#### Add Crypto Collection Widget

Enhance your checkout with a seamless crypto payment option:

- 1 Customer enters the amount they wish to deposit
- 2 Customer selects their preferred cryptocurrency and blockchain network
- 3 A wallet address and payment instructions are generated
- 4 Once the crypto is received, the equivalent fiat amount is instantly credited to the merchant's account



## 2. Pay by crypto widget powered by RaceCap AG

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### Additional Features & Benefits

#### Key Features:

- **Multi-Currency Support:** Customers can pay in their preferred cryptocurrency
- **QR Code Generation:** Easily scannable payment instructions
- **Real-Time Conversion:** Market-rate conversion ensuring fair value
- **Instant Settlement:** Equivalent fiat amount credited immediately
- **Robust Error Handling:** Automatic resolution for common payment issues
- **Multiple Integration Options:** API, plugins, and hosted checkout pages

#### Business Benefits:

- Attract crypto-enthusiastic customers
- Expand into international markets without complex payment processing
- Eliminate chargeback risk inherent in traditional payment methods
- Reduce transaction fees compared to credit card processing
- Offer innovative payment solutions without taking on cryptocurrency volatility

#### Technical Implementation:

Our solution integrates seamlessly with your existing checkout flow, requiring minimal development resources. We provide comprehensive documentation, developer support, and testing environments to ensure a smooth implementation process.

## 2. Pay by crypto widget powered by RaceCap AG

**RACECAP**

Payment summary


Amount: **USD 142.5**

To: **Regishop Ltd.**

Back to Currency Selection

USD 142.5

USDT 142.5 on Ethereum network




Transaction Status: **PENDING**

0x6B175474E89094C44Da98b954EedeAC495271d0F

Copy

Connect your favourite wallet




**RACECAP**

Payment summary


Amount: **USD 142.5**

To: **Regishop Ltd.**

Select Blockchain Network

 **Ethereum**

Select Crypto Currency

 **Tether (USDT)**

# 3. Mass Payouts in Crypto for Affiliate Marketing

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## B2C - Mass Payouts

Our Mass Payout solution enables businesses to distribute cryptocurrency payments to multiple recipients simultaneously, making it ideal for affiliate marketing programs, influencer compensation, rewards distribution, and other scenarios requiring numerous small payments.

### Fiat to crypto for merchants with underlying retail clients

Convert fiat currency to cryptocurrency for mass distribution to your partners, affiliates, or customers.

#### Key Features:

- **Batch Processing:** Send thousands of payments in a single operation
- **Multi-Currency Support:** Pay in various cryptocurrencies across different blockchain networks
- **Fiat-to-Crypto Conversion:** Fund payouts in fiat and automatically convert to crypto
- **Payment Status Tracking:** Monitor transactions through pending, executed, and completed states
- **API Integration:** Automate payouts through your existing systems

#### Business Benefits:

- **Affiliate Marketing:** Pay commissions to global affiliate networks
- **Creator Economy:** Compensate content creators, influencers, and freelancers
- **Gaming Rewards:** Distribute in-game earnings or tournament prizes
- **Marketplace Payouts:** Process payments to sellers and service providers
- **Rebate Programs:** Manage customer cashback and loyalty rewards

# 3. Mass Payouts in Crypto for Affiliate Marketing

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## Implementation Options & Business Benefits

### Implementation Options:

- **Self-Service Portal:** Manage payouts through our intuitive web interface
- **API Integration:** Automate the entire process from your own systems
- **Hybrid Approach:** Combine automated and manual processes based on your needs
- **Bulk Upload:** Process payments via CSV file uploads for simplified operations

### Cost Comparison:

Traditional international mass payouts can cost between 2-5% of the transaction value plus fixed fees. Our crypto mass payout solution typically reduces these costs while significantly accelerating settlement times.

### Business Benefits:

- Reduce payment processing costs
- Eliminate the complexity of managing international banking relationships
- Accelerate payment cycles from weeks to minutes
- Expand affiliate programs to regions with limited banking infrastructure
- Simplify reconciliation with comprehensive reporting tools
- Increase affiliate satisfaction with faster, more reliable payments
- Scale your program without worrying about payment logistics

Thank You



For more information, please contact your RaceCap representative